

**BLACK LINE IS BLEED LINE**

Background & Images that bleed must extend to this line

**RED LINE IS CUT LINE**

This is where the finished product will be cut

**BLUE LINE IS SAFETY LINE**

Anything outside this line is at risk of getting cut off

**FRONT OF POSTCARD**

**FINISHED SIZE - 4 x 6  
WITH BLEED - 4.25 x 6.25**

**JET**



PRINT AND MAIL

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**BACK OF POSTCARD**

**FINISHED SIZE - 4 x 6  
WITH BLEED - 4.25 x 6.25**

**INDICIA AREA**

**1.25 x 1.25**

**AREA MUST BE KEPT CLEAR**

**ADDRESS BLOCK AREA**

**2.5 x 4**

**AREA MUST BE KEPT CLEAR**

